



THE 1st INTERNATIONAL SUSTAINABLE MOBILITY MEETINGS from 20 to 24 September in Saint-Tropez discovering sustainable mobility solutions : Land, Sea and Air

Free admission from 9am to 7pm on the Port de Saint-Tropez

A unique event open to everyone with a programme of presentations and testing, lectures, workshops and panel discussions.

Objective: understanding the challenges, learning about the innovations and testing virtuous mobility solutions that are good for both the environment and the economy.

The International Sustainable Mobility Meetings bring together key actors in the sector:

- professionals, regional authorities, innovative businesses and major manufacturers taking part: **Airbus, Alstom, BNP Paribas, CAP Energie, Deloitte, DREAL, Energy Observer, ENGIE, EVbox, Hynovar, Mobil'Air, Michelin, Symielec...**
- car manufacturers : **Audi, Jaguar, Renault, Smart, Volkswagen...**
- and high-profile figures involved in supporting virtuous mobility solutions: former minister of the environment **Jean-Louis Borloo**, astronaut **Bertrand Piccard**, eco-explorer **Raphaël Domjan**, yachtsman **Yves Parlier**, aeronautical specialist **Michel Polacco**, philosophers **Luc Ferry** and **Cynthia Fleury**.

Revelations and presentations being previewed:

- > Presentation and analysis of **the international study MOBILITY FUTURES 2019** by the **Institut Kantar**
- > **Overview of the connected mobility offering** with exclusive video testimony from **Frédéric Mazzella** - Founder and President of **Blablacar**
- > **Study on the Environmental Impact of Sustainable Land Mobility** by **DELOITTE**
- > **The hydrogen revolution** presented by **ENGIE**
- > **Mobil'Air Intermob Study Presentation** : individuals and changing urban mobility.



AMONG THE HIGHLIGHTS

Friday 20 September - Press Day

10am - 6pm : presentations, tests et trials in the RIMD village

Live workshops for young audiences and schools - "I'm learning Energy" by Engie

10.30am - 11.30am: Sustainable Mobility Search by PhDTalent

Doctors and doctoral students will be presenting their research work in the fields of Land Sea and Air Mobility and in the field of Energy.

3pm - 4.15pm : Lecture Humans and mobility, the philosophical approach by Cynthia Fleury

Saturday 21 September - Sustainable Land and Air Mobility

10am - 11am : Panel Discussion The challenges of sustainable land mobility

11.30am - 11.45am - Presentation of Sustainable Mobility Search Awards with PhDTalent

12pm - 1.15pm : Official opening of the RIMD village

in the presence of Jean-Pierre Tuveri Mayor of Saint-Tropez, Jean-Louis Borloo former minister of the environment, this year's patron, personalities and organisers.

3pm - 4.15pm : Lecture by Bertrand Picard

4.30 - 6pm : The challenges of air mobility with participation from **Raphael Domjan** (SolarStratos), **Airbus**, **Aéroports de la Côte d'Azur** and **Hovertaxi**

Sunday 22 September - Sustainable sea mobility

10.30am - 11.30am : Panel Discussion: State of our oceans, the latest innovations in maritime travel, chaired by **Denis Horeau** with participation from **Yves Parlier**, **SeaAir**, **Maud Fontenoy**, shipping companies, owners ...

2.15pm - 14.45pm : Mobil'Air Intermob Study talk - Individuals and changing urban mobility chaired by **Claudia Teran Escobar** - Doctor of Psychology

3pm - 4.30pm : Lecture Inspirational explorers and maritime innovations with participation from **Raphael Domjan** (Planet Solar), **Energy Observer**, **Plastic Odyssey**, **Sphyrna Odyssey** and **Sits Alive**

Monday 23 September - Economic players in sustainable mobility / Green Hydrogen Revolution

9.30am - 10.30am : KANTAR AND MOVIN'ON FUTURE MOBILITY STUDY

10.45AM - 11.45am : DELOITTE : Environmental Impact of Sustainable Land Mobility

12pm - 13.15pm : Panel Discussion New patterns of connected and autonomous mobility consumption with **ENGIE**, **EVbox**, **SYMIELEC**...

Exclusive testimony from **Frédéric Mazzella**, Founder and President of **BLABLACAR**

Green Hydrogen Revolution

2.30pm - 3.45: Status and short-term prospects in France and abroad with **ENGIE**, **AFHYPAC**, **DREAL**...

4pm - 5.10pm : Hydrogen mobility in the regions with **Michelin**, **ENGIE**, **CAP Energie**, **CCI (Hynovar)**, **Safra** (Hydrogen Bus made in France)

5.30pm - 6.30pm : Start-up exhibitor pitch " powered by ENGIE' "

Tuesday 24 September - Professional Day

Tailored B2B meetings: start-ups, sponsors, media, Chamber of Commerce...

10am - 11am : Buying electric vehicles : what are the tax issues for businesses ? with the Volkswagen group

2.30 - 4pm : **The automobile, between slavery and freedom** with **Luc Ferry**

2.30pm - 3.30 pm : Start-up exhibitor pitch "powered by ENGIE "

From 20 September to 2 October - Exhibition " Pioneers and explorers in solar energy ", a French premiere

Presented by the Planet Solar Foundation, this exhibition brings together unique objects and pieces that mark the main stages in the history of solar energy pioneering. (Salle Jean-Despas, <https://cutt.ly/rwdLyTZ>)

A 5-DAY PROGRAMME TO DISCOVER, UNDERSTAND AND TEST

-> **Relevant solutions and innovations: boats, drones, electric cars, electric and hydrogen-powered bicycles, motor scooters, scooters, motorbikes...**

-> **Interactive workshops for children and teens**, to discuss thoughts and views on a futuristic vision of travel.

-> **An exploratory journey into sustainable mobility innovations.**

-> **A wide range of high-level lectures covering our primary concern : the interaction between technological evolution and the human dimension**, at the Hôtel de Paris near the port and in the exhibition village.

Outdoor testing and demonstrations including :

AUDI et their **AUDI e-tron** (all-electric SUV),
Smart Electric ForFour and ForTwo, Smart's intelligent electromobility.

Renault ZOE, all-electric city car and the **Tiwzy** (two-seat car)

Volkswagen will be presenting its range of electric cars

Jaguar's I Pace

NISSAN LEAF and NISSAN e-nv 200

KIA e-Soul and Kia e-Niro

Toyota's hydrogen-powered **Mirai**

Hydrogen-powered bikes by **ENGIE** with **Pragma Industries'** Alpha bike.

SKODA will be presenting their new electric bike concept as well as their scooter offering

E-Gazelles : First all-electric class in the world of rally-raid launched by Rallye Aïcha des Gazelles du Maroc.

Solution V, electric mobility specialists will be organising tests of the **Buggy E Cross**

AA/Rok: The futuristic-looking solar-powered SunWave catamaran, " fully autonomous at speeds up to 5 knots"

Lanéva Boats : sustainable all-electric boats featuring a smart navigation system

Beyond the Sea: Learn about specialised kite technology used to tow boats

SEAir Flying Boat: The start-up making zodiacs fly

NEOEAN will be presenting their overboat, a boat that is both clean and silent

Seabubbles will be presenting their Bubble Taxi car-size hydrofoils intended for passenger transport on urban waterways

Vita Power : electric outboards

Sea Proven with Sphyrna, the world's biggest civilian surface drone.

FinX: Engines inspired by fish fins

Hovertaxi: The all-electric flying taxi for distances of 15 to 20 km.

Supraways : automated people and goods transport system, on a dedicated air infrastructure...

Also worth discovering: innovations and practical solutions for everyday travel, including **EVBox**, the world's leading manufacturer of charging stations and associated services for electric vehicles, **Electric55**

Charging electric charging solutions, **Dynamo Location**, long-term electric bike rental service for companies, local authorities and the tourism sector, **Ligne de Chaîne**, the only training organization dedicated solely to electric vehicles ...

THE 1st INTERNATIONAL SUSTAINABLE MOBILITY MEETINGS

From 20 to 24 September and 9am to 7pm

Free admission from 9am to 7pm on the port of Saint-Tropez

A unique event, based on an original idea from the city of Saint-Tropez and its Mayor organised in partnership with THE FIFTH ELEMENT ASSOCIATION

Full programme: <https://rimd.saint-tropez.fr/>

Media library: <https://cutt.ly/qxH6PP>

About THE FIFTH ELEMENT association

Our mission is to enhance the harmony between people, nature and technology, develop the green economy and promote associated employment. We all agree that human travel is changing and has become a major environmental

issue. The town of Saint-Tropez and the not-for-profit The Fifth Element are jointly organising the first International Sustainable Mobility Conference in September 2019 to present existing useful, pragmatic and accessible solutions. Responsible citizens, manufacturers, political officials, teachers, students, entrepreneurs, the media, and just regular people... Let's all meet and test these new clean methods of transport for land, sea and air. History is accelerating, let's take the next steps towards sustainable mobility together.

The Fifth Element Association organises two events:

The 2nd **International CleanTech Week** held from 19 to 22 June 2019 in Annecy, under the High Patronage of the President of the French Republic.

The 1st **International Sustainable Mobility Meetings** in partnership with the town of Saint-Tropez from 20 to 24 September 2019, with Jean-Louis Borloo as patron.

EXHIBITOR CONTACTS

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